



BASO Annual Scientific **virtual** Meeting

21st-22nd November 2021

Sponsorship Opportunities

	Platinum Package Plus £4,000 + vat	Platinum Package £3,000 + vat	Standard package Plus £1,500 + vat	Standard Package £800 + vat
Opportunity to give a 5 minute presentation on a relevant topic <i>*content must have an educational element and is subject to approval, deadlines apply</i>	Yes	Yes		
Opportunity to include a sponsor banner in 1 pre-webinar marketing email <i>*subject to deadlines</i>	Yes			
Option of submitting pre-approved questions to be included in the post event survey sent to attendees, sponsor to receive results	3 questions	2 questions		
Verbal acknowledgement of sponsorship during webinar introduction	Yes	Yes	Yes	
Sponsor contact details included in the post event email sent to delegates	Yes	Yes	Yes	
Opportunity to include resource download links in the digital programme and post event delegate email	4 links	2 links	1 link	
Company details included in the digital programme <i>*deadline dependant</i>	400-word company profile, corporate logo, and company contact details	300-word company profile, corporate logo, and company contact details	200-word company profile, corporate logo, and company contact details	100-word company profile, corporate logo, and company contact details
A4 page advert in the programme or Insert for delegates	2 A4 page adverts	1 A4 page adverts	½ page advert	
Declaration of sponsorship and corporate logo to appear on the BASO webinar event page, with hyperlink to associated website	Yes	Yes	Yes	Yes
Acknowledgement of sponsorship and corporate logo on the holding slides shown during the live webinar and recorded version	Yes	Yes	Yes	Yes
Complimentary webinar places for company representatives or invited delegates	8 places	6 places	4 places	2 places
Delegate list post webinar <i>Includes name, job title & organisation only</i>	Yes	Yes	Yes	Yes

Bespoke Packages

We strive to understand our sponsor's objectives and create packages and opportunities that bring value, so please contact us on admin@baso.org.uk if you would like to discuss a bespoke package or alternative opportunities that you do not see listed above.